



**AUSTIN CHAPTER**  
Association for  
Talent Development



# Sponsorship Packages 2016



<b>Austin-ATD Chapter Membership</b>	2	1	Bronze is a la carte option. Customize how you want to sponsor
<b>Link to your company events via Austin ATD Home Page</b>	6 links	3 links	\$100 per event link
<b>Advertisement in e-Newsletter</b>	6 ads	3 ads	\$75 for 1 ad
<b>Website Banner Add with hyperlink to your company's website</b>	✓	✓	\$400 12 months \$200 6 months
<b>Network space at Lunch n Learn Registration Table and table toppers</b>	6 months	3 months	\$100 per event
<b>Listing in Austin ATD Partner Directory</b>	✓	✓	\$100 per listing
<b>Partner Recognition at all ATD-Austin Events</b>	✓	✓	✓
<b>Annual email blast to all contacts</b>	✓	✓	\$175 per blast
<b>Your Sponsorship Level Cost</b>	<b>\$1,500</b>	<b>\$750</b>	<b>A la cart - customized</b>

## Through your sponsorship, you can:

- Directly reach learning professionals who could become your customers or employees.
- Expose training and development personnel to the latest and best practices in corporate learning.
- Raise your profile through generous acknowledgment of your support.
- Contribute to further learning and performance opportunities for our membership and the community

For more information contact the VP of Public Relations via email. [pr@tdaustin.com](mailto:pr@tdaustin.com)

**THANK YOU FOR SPONSORING ATD AUSTIN**